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SEEDing Successful young female entrepreneurs for a green world by regenerative agriculture

WP1 / IBA

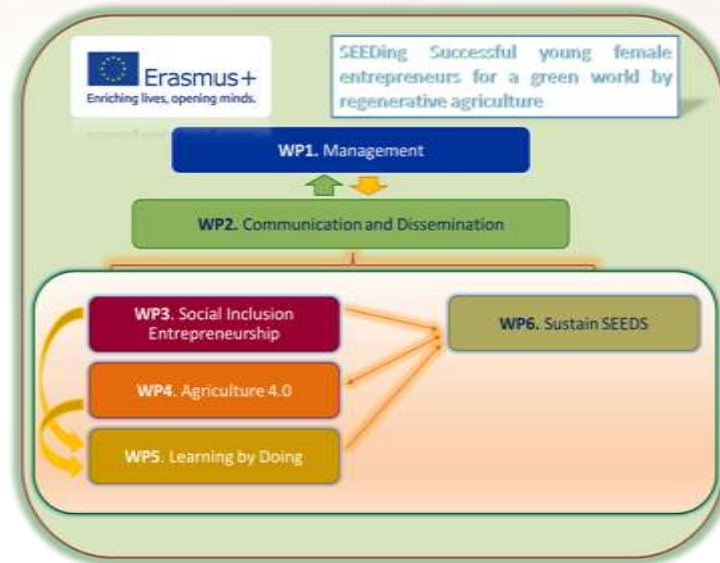
SEEDS



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Pert diagram



Management

- Project Management (PM) team (composed by Project Manager, Financial Manager, Communication Manager and PR Manager - targeted on shared responsibilities according to partner's competences) will prepare and develop the Project Management Handbook for all partners. This is the document that very clearly reflects the project activities, timeframe, milestones, rules for public procurements, rules for contracting & financing, principles of expenditures in the most economical way, communication, PR rules, reporting, etc.
- Project Management Handbook will be discussed and approved by the Steering Group (SG) of the SEEDS project.
- The SG (consisting of one appointed representative from each partner and the Chairman appointed by the Lead Applicant) will check and control all activities, results, costs effectiveness and budget of the project on monthly basis, with entire support of the PM Team.



WP1 - Management

- WP1 will provide a clear organizational framework and all necessary support mechanisms to enable a smooth project workflow in SEEDS and to ensure that all contractual commitments can be met in time.
- Provide optimal orientation to all partners through a quick set-up of effective management & communication structures, guidance, and support
- Transparency for consortium partners and the EC through proper project documentation
- Maximize effectiveness of project activities: ensure the timely and qualitative achievement of project results through scientific and administrative coordination.
- Ensure efficiency: use resources wisely, avoid duplication of efforts, reduce waste of time and energy to a minimum.



SEEDS - objectives

- As primary objective, SEEDS will form young people, targeting mostly on female youth with fewer opportunities as to increase their level of competencies and foster their active participation in the society.
- The secondary objective of SEEDS is to create and develop a 1st phase of an Open Educational Platform with interactive multilingual training modules and professionalized organic agriculture methods. We will introduce Organic Farming, Fair Trade principles, Innovations in Healthy Food and Food Production, Healthy Farming and Agriculture Renewable Energy Sources Solutions to Youth and organizations working with Youth. Learning supplemented by an experimental approach (Entrepreneurship and Business Plan education) and development of technical skills for innovative healthy farming solutions inside Regenerative Agriculture Entrepreneurs Incubators will entitle YOUTH for YOUTH PASS.



SEEDS - outcome

- As a summarized outcome of SEEDS, will be build the Experimental RE-GEN Entrepreneurs Incubator
- A pilot initiative able to put in practice the acquired skills during the training and to supply Healthy Food to poor communities with limited possibilities. RE-GEN will give the opportunity to share agro-food knowledge and to promote free exchange of information, in benefit of increasing the equity of labor and decreasing the gender inequalities in MENA. SEEDS will bring in Europe the knowledge of close to desert agriculture.



- raising the capacity of organisations working with young people outside formal learning, with metrics:
 - **2 living labs in 2 MENA countries (each min. 40 young people to participate),**
 - **2 non-formal trainings in 2 MENA countries (each min. 25 young people to participate),**
 - **1 summer school for trainers (min. 10 people participation)**
 - **Closing Conference with min. 100 participants.**

- promote non-formal learning activities in Partner countries, especially targeting young people with fewer opportunities, with a view to improving the level of competences while ensuring the active participation of young people in society, with metrics:
 - **for every mobility, target is to include min. 80% young female, especially in activities in MENA;**

- foster the development, testing and launching of schemes and programmes of non-formal learning mobility in Partner countries;
 - **1 website to include the evolution of the SEEDS, together with hosting of an eLearning platform with min. 5 modules (4 technical, 1 entrepreneurial)**
 - **1 course of Agriculture 4.0, linked with enhancing Entrepreneurial skills and Fair Trade principles will be developed**

- contribute to the implementation of the EU Youth Strategy (2019-2027) including the 11 European Youth goals;

- foster cooperation across different regions of the world through joint initiatives;
 - **1 strategy regarding follow-up of SEEDS for the future RE-KOLTA and RE-SEED, concepts that will follow a stronger built network in MENA countries.**

- enhance synergies and complementarities with formal education systems and/or the labour market;
 - **min. 50% of the training will be involved in the Living Labs activities**
 - **min. 1 formal education stakeholder per MENA country will be contacted and attracted in the SEEDS activities**
 - **min. 1 formal education stakeholder from Europe will be attracted and involved in MENA activities.**