















SEEDing Successful young female entrepreneurs for a green world by regenerative agriculture – SEEDS

Project 101052106 - SEEDS

D2.2 SEEDS WEBSITE

Partner #PAMEA



YOUTH

Version 1.0 July 2022











Dissemination level	Public	
Component and Phase	WP2 - SEEDS Website	
Coordinating partner	PAMEA	
Contributors	Dr.Ing. Daniel AMARIEI, Ec. Laura SELESTEAN	
Due date of deliverable	31/07/2022	
Actual date of deliverable	30/07/2022	
Status (F: final, D: draft)	F	
File name	D2.2 SEEDS WEBSITE	

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.













INDEX

ВАСКО	GROUND	4
1. W	/EBSITE MENU	5
2. LA	ANDING PAGE	6
3. PR	ROJECT	
3.1	About SEEDS	9
3.2		10
3.3	Outcomes	10
4 M	1EDIA	11
4.1	News	11
4.2	Events	11
4.3	Gallery	12
4.4	Newsletter	12
5 TC	OOLS	13
5.1	Living Labs	13
5.2		13
5.3	Strategy	14
6 E-	-LEARNING	14
7 CC	ONTACT	15













BACKGROUND

The present Social Networks & Social media pages refers to:

- Erasmus+ Programme Guide
- Erasmus+ Programme Guide 2022 (version 2 of 26/01/2022)
- How to communicate YOUR PROJECT A step-by-step guide on communicating projects and their results - developed by the European Commission (Directorate General for Education, Youth, Sport and Culture) in close cooperation with the European Education and Culture Executive Agency (EACEA)
- ERASMUS+ Communication Strategy
- ERASMUS+ Visual Guidelines
- SEEDS Communication and Dissemination Plan
- SEEDS Logo and graphic identity
- Grant Agreement 101052106-SEEDS
- Cooperation Agreement for project 101052106-SEEDS

In line with ERASMUS+ Visual Guidelines, ERASMUS+ Communication Strategy, How to communicate YOUR PROJECT - A step-by-step guide on communicating projects and their results, Grant Agreement - 101052106-SEEDS and Cooperation Agreement for project 101052106-SEEDS, the "SEEDing Successful young female entrepreneurs for a green world by regenerative agriculture - SEEDS" project has to ensure transparency and inform the public of the actions of the project.

In this regard, dissemination and exploitation of results are crucial areas for the SEEDS project lifecycle, giving to participating organisations the opportunity to communicate between them and share outcomes and deliverables and outside of the consortium, thus extending the impact of our projects, improving the SEEDS project sustainability and justifying the European added value.

SEEDS website consists the most important dissemination gate for the general public/Youth and for the consortium. The website contains the description of the project (objectives, structure, innovations, partnership, Living Lab, Business Plan Development tool, etc.) and will be updated regularly with results and outputs of the project, as well as with news, events, press releases and articles.

SEEDS website ensures the information exchange flow, providing a quick and easy way of communicating information between all involved stakeholders. By publishing in real time activities, actions, all the project outcomes in order of their succession will ensure also a strong increased credibility.

On another hand, SEEDS website will incorporate a portal with Open Education Resource containing a course of Agriculture 4.0, with interactive multilingual training modules and professionalized organic agriculture methods, introducing notions about Regenerative Agriculture and Organic Farming, Fair Trade principles, Innovations in Healthy Food and Food Production, Healthy Farming and Agriculture Renewable Energy Sources Solutions to Youth and organizations working with Youth.

This tool make dissemination to have a European dimension, even more.













1. WEBSITE MENU

The SEEDS website address is:

https://seeds-project.eu

The Menu was agreed by the partners after the consultations during and after Kick-off Meeting, in April 2022.

MENU				
PROJECT	MEDIA	TOOLS	E-LEARNING - external link	CONTACT
About SEEDS	News	Living Labs	Entrepreneurship	
Partners	Events	Incubators	Regenerative organic farming	
Outcomes	Gallery	Strategy	Innovations in healthy food and food production	
	Newsletter		healthy farming	
			SMART RES low-cost solutions	
			Trainer module	





















2. LANDING PAGE

The first page consists of 9 sections, presenting:

- INTRODUCTION Regenerative Agriculture
 - O Why Regenerative Agriculture?
 - o Regenerative Agriculture can...
 - Regenerative practices



WHAT WE ARE DOING - SEEDS will offer...













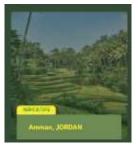


Promoting Female Entrepreneurship



FUTURE WORKS TO BE COMPLETE - Explore Our Pilots



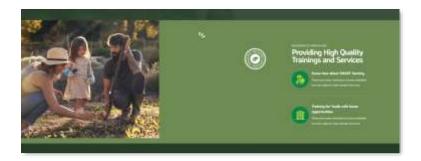




TESTIMONIALS - What They are talking about SEEDS



- **Providing High Quality Trainings and Services**
 - Know-how about SMART farming
 - Training for Youth with fewer opportunities











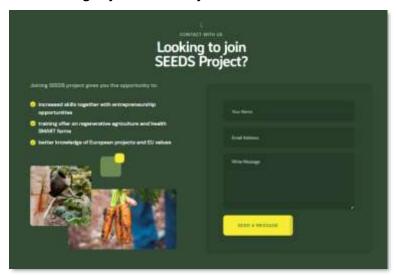




FROM THE BLOG - News & Articles



CONTACT WITH US - Looking to join SEEDS Project?



Page footer







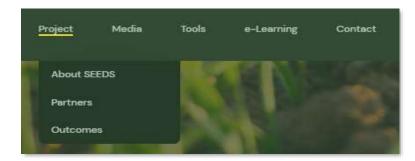








3. PROJECT



3.1 About SEEDS

The About SEEDS page presents:

• SEEDS Vision



SEEDS objectives







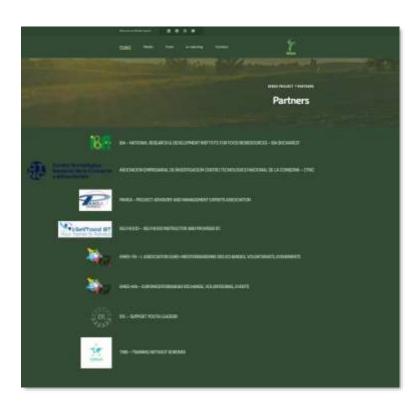




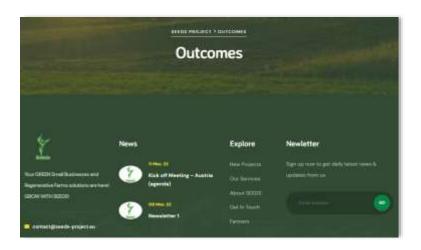




3.2 PARTNERS



3.3 Outcomes















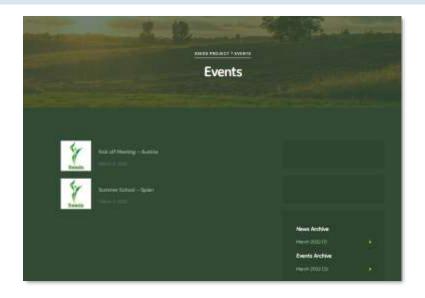
4 MEDIA



4.1 News



4.2 Events













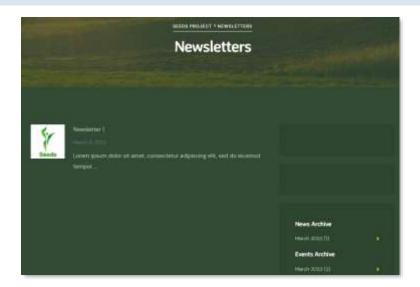


4.3 Gallery





4.4 Newsletter















5 TOOLS



5.1 Living Labs



5.2 Incubators











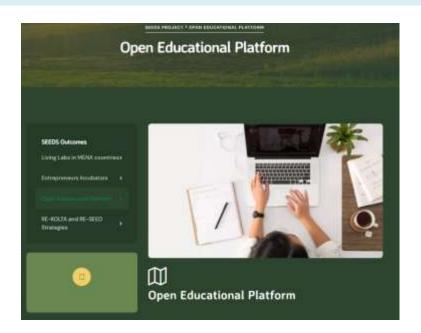




5.3 Strategy



6 E-LEARNING















7 CONTACT

